PEARLS OF PEACE
THROUGH WATERCOLOR
28TH MARCH TO 31ST MARCH 2016
1st International Watercolor Biennale, Pakistan 2016
“Pearls of peace through watercolor”

We are honored and delighted to announce 1st International Watercolor Biennale—2016 “PEARLS OF PEACE THROUGH WATERCOLOR” in the heart of Indus Valley, center of one of the oldest civilizations. It is an educational hub and center of art and culture. This exhibition is organized jointly by IWS-Pakistan, Pakistan Watercolor Society and Center of Excellence in Art & Design, Mehran University, Jamshoro.

It is an occasion to inspire and uphold live demonstrations and workshops where world class watercolor masters who are adept and accomplished artists will show the miraculous skills, while mingling with those gifted and proficient artists. This platform will not only impart an International exposure to prospective watercolor artists and practitioners but also motivate them to illustrate their hidden talent in future.

Dear IWS of Country Heads,

We have the pleasure of inviting you to the Centre of Excellence in Art and Design, Mehran University of Engineering and Technology, Jamshoro, in an education city of Pakistan, to participate in the 1st International Watercolor Biennale 2016. “PEARLS OF PEACE THROUGH WATERCOLOR”.

- **Exhibition date and venue:**
  We are going to announce the start of the Exhibition with its opening ceremony on Monday, the 28 March 2016 at the Gallery of the Centre of Excellence in Arts & Design, Jamshoro, Hyderabad. There is an arrangement of demonstration and discussion at the venue while the Exhibition presentation will go on till Thursday the 31 March 2016.

- **Guideline for participation:**
  - *For IWS country Heads:*
All the art works of a country will be submitted to the respective country Head. The country Heads are entitled to decide on the art works of their respective watercolor communities.

The maximum no of art works, from all over the world, on display will be 200. In order to participate, the work of your watercolor community (Digital works) should be sent to us by 10th January 2016. Filled application forms by the country Heads and the images should be mailed on the following email address:

iwspakistan@cead.edu.pk and a copy may also be sent on aliabbas_jaffri@yahoo.com

The name of the Artist, title of the painting, size and the country Head’s name must be included in the submissions and the digital image must not exceed 2MB in size. Country Heads are advised to send over maximum work of only 05 artists from their respective country including him/herself, which should be the finest art works, and each artist can have only two art works selected and the Country Heads are authorized to select the works from amongst their prospective participants.
Conditions applied for the Art works:

- Theme must be unobstructed and be done using watercolor techniques.
- Original art work should not be older than two years and must not be displayed in any international exhibition.
- Only two sizes will be accepted:
  - A) 22X30 inches (56X76 cm).
  - B) 15X 22 inches (38 X 56 cm)
- Artist Name, title of the art work, size, email and the artist’s address must be mentioned at the back of the art work in accordance with the format shown below in a box format.
- Art work should not be framed or mounted.
- The final date for submitting of original art work with the country Heads is Monday the 25th January 2016.
- All the country Heads are advised to send the work through courier service on the following postal address in Pakistan and should reach not later than Wednesday the 10th February 2016.
  - Mr. Ali Abbas Jaffri, H. No. 90, Block B, Unit No. 5, Latifabad, Hyderabad, Sindh, Pakistan. Post Code 71800

Invited participants (Country Heads along with one companion) are going to have the facility of Free accommodations. It includes four nights stay with breakfast and dinner.
AWARDS AND CERTIFICATES:
The best artists selected by a qualified jury will be gifted with Medals. However, all the participating artists will be honored with certificates and trophies.
Art work of all the participants will be catalogued in 11 X 11 inches good quality paper. Each participant will receive a copy of the catalogue.

For any further information you can contact:

Ali Abbas Syed (curator)
IWS – Pakistan, Country Head, and Founder: Pakistan Watercolor Society (PWS)
Mobile: +92 3003015422, Phone: +92 222 2110000
Email: aliabbas_jaffri@yahoo.com and aliabbas_jaffri@cead.edu.pk

You may also contact:

Prof. Dr. Bhai Khan Shar,
Director, Centre of Excellence in Art and Design, Mehran University, Jamshoro.
Email: director@cead.edu.pk and Phone: +92 22 2110000 and Cell: +92 3008373828,
Fax: +92 22 2110009
Website: www.cead.edu.pk

All the interested artists are advised to fill up the following proforma, print and paste the paper on the back side of your art work.
The same information may also be included with each digital art work to be sent through email.
APPLICATION FORM

1ST INTERNATIONAL WATERCOLOR BIENNALE, PAKISTAN 2016
PEARLS OF PEACE THROUGH WATERCOLOR

• Artist Name: ____________________________________________________________
• Address: ______________________________________________________________

• Country: ______________________________________________________________
• Phone/Mobile: __________________________________________________________
• Email: _________________________________________________________________
• Title of Art Work: _______________________________________________________
• Size: _________________________________________________________________
• Year: _________________________________________________________________

Price of Painting in US $: __________________________________________________

________________________________________

Artist signature